This is a country of opportunity. It appears the NAB can't handle a little competition. It's about time we as consumers of a free country have a choice in what we listen to. The NAB has had a monopoly on the audio entertainment for far too long. I think their will soon come a day when we will have video broadcast directly to every car. Imagine a traffic report that includes satellite video clips of the traffic pattern. Tie that technology into the navigation systems of the newer autos and you instantly have options for navigation. How about weather reports with Doppler images beamed to the truckers so they can plan their stops or chose a different rout. The options are literally endless. These are things the NAB would never be able to offer or consider. Digital satellite data is the future.